

**WESTERN NEW YORK ARCHIVISTS  
MINUTES OF NOVEMBER 30, 2022, MEETING  
WESTERN NEW YORK LIBRARY RESOURCES COUNCIL, BUFFALO, NY**

**PRESENT:** Jessica Anderson-Rath, Kathleen Delaney, Dan DiLandro, Dennis Frank, Amanda Horner (WNYLRC Intern), S. Nancy Kaczmarek, Bill Parke, S. Mary Serbacki, S. Jean Thompson, S. Mara Walton, Ellen Winger, Heidi Ziemer

Heidi welcomed everyone to the WNYLRC. As this was the first in-person meeting we have had since the pre-pandemic days (January 2020 at Canisius College!), we did a round of introductions. This was followed by some general "updates" on various aspects of the past couple of years. Everyone agreed that it has been a difficult time and we are grateful to be able to meet "live and in-person" again.

Bill wondered if anybody was using social media to promote their archival program and collections.

- Ellen said that she helps with an e-newsletter that the sisters put out; there is a call for photos and "history" pieces. She also mentioned Facebook.
- Heidi said that WNYLRC used Instagram, Facebook, and Twitter. She noted that libraries often use social media to promote their events
- Dan has used Twitter, but said that it takes a lot of effort to keep up with posting; necessary to make it interesting and have people come back.
- Kathleen spoke about a project at Canisius called "This day at (Canisius" which called for regular posts related to particular days. She admitted that it is often very difficult to find something actually interesting for a random day.
- Overall, most agreed that it is difficult to find the time necessary to keep up with social media posts either to advertise an event or present something related to the collection. It is a project that, once begun with all good intentions, soon may get bogged down in the mass of other responsibilities and demands on our time.

**NEXT MEETING:** March 30, 2023 (1:30 p.m.)  
Franciscan Sisters of Allegany

**REMINDER: CHECK OUT THE WNYA WEBSITE--**

<http://www.archives.sbu.edu/wnya>